
LORENA MARTINEZ

MANAGER
&
LEADER
DIGITAL

*Project Manager
Marketing Manager
Team Lead Manager*

Dear recruiter,

After contributing to the growth and success of four different organizations in the past 10 years as a Manager and Leader. I am seeking new challenges with a company in need of someone with exceptional Digital Marketing, Project Manager, Leadership, Management, and Customer Success abilities.

- Thanks to the benefits as head at Corporal Beauty, the company opened one more center with the same protocol as mine.

- As a Digital Project/Marketing Manager, I created an online business from zero in just 3 months at Despierta en Vida, we got more than 100 new clients in our first launch, and the company continues to grow successfully.

I got a Diploma in Leadership and Management, Community Manager Certificate, Virtual Assistant Certificate, and Employee Safety Management Certificate.

I define myself as an ambitious, creative, and passionate professional, with good skills in critical thinking, capable of perfectly managing my position, I strive to complete every task on time by maximizing the potential of every member of my team.

SKILLS: Strategic thinking, Marketing Digital, e-Commerce, Project Management, Start-up, Customer relationship management, Sales Effectiveness, Advertising, Social Media Marketing, Data Analysis, Recruiting, Employee Training, Business planning, Etc.

I would love to talk to you more about my skills, as well as the ideas I have to help the company continues to grow.

I have attached my resume, and you are welcome to contact me by **phone** or **email**.

Thank you kindly for your time.

Sincerely greets you:



Lorena Martínez
MANAGER AND LEADER DIGITAL

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